



## **Key Achievements**

- Founder and owner of the UK's largest self development children's franchise
- Award winning franchise (2015)
- Over 1 million podcast downloads via iTunes, the worlds largest music store
- Published author on persuasion and influence
- Keynote speaker for Lloyds TSB and Microsoft
- Publisher of over 160 digital products
- Trainer, Coach & Speaker

## Specialist Speaking Subjects

- Rapport, persuasion & influence
- Understanding body language
- Conflict resolution & problem solving
- Motivation & state management
- Personality profiling
- Leadership & management skills
- Team integration & group dynamics
- Psychology of your customers
  - Creating emotional buying states

Accredited Trainer of NLP, **Approved Growth Accelerator Coach** 

Gemma Bailey is the director of People Building Ltd, a personal and professional development company specialising in NLP training, coaching and products. She is also the director and franchisor for NLP4Kids Ltd and owns a high street therapy and coaching centre.

As a speaker, Gemma has delivered keynote speeches for Lloyds TSB, Microsoft (at the Hippodrome, London) and Avensure to name just a few. She is considered to be one of the best regular speakers for Interesting Talks, London and has delivered her training programmes all over the UK, Kuwait and Malaysia.

Her presentations are direct, informative witty and engaging. She is both extremely knowledgable in her subject matter, but also able to deliver in a comprehensible format, utilising universal experiences to evoke the interest of audiences at every level of business.

Gemma brings the humanness back into the grey world of business, helping companies and individuals realise their potential by looking beyond their function as employees and unlocking what really makes them tick.

"Excellent - Fantastic rapport and presentation skills. I loved the energy and the humour"



## **Proud to Have Trained & Spoken For:**

















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